

Visual Identity Guidelines

Version 2022.09.06

DUCO

Preferred usage

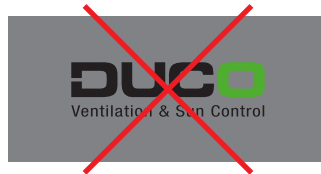


Other usage

When preferred usage not possible



Incorrect usage



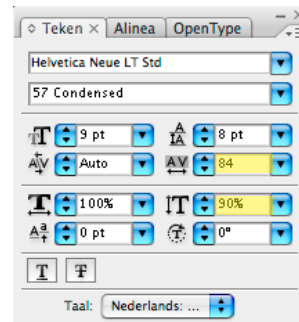
Minimal spacing around the logo



THEKLABOLD



Helvetica Neue LT Std



CMYK

0/0/0/100



69/0/100/0

Pantone (PMS)

Pantone black



Pantone 361C

RGB

33/33/37



80/184/72

HTML (Hexadecimal)

#212125



#50b848

RAL

RAL 9017



RAL 6018

DINOT Medium

DINOT Bold

DucoBox Silent

Het **STILSTE** systeem C van Europa!

DINOT Bold

DINOT Light

In written text, always use **'DUCO'** (in UPPERCASE) when referring to the brand or company:

Correct

The consumer's health is central to DUCO.
Welcome at DUCO Ventilation & Sun Control.

Wrong

The consumer's health is central to ~~Duco~~.
Welcome at ~~Duco~~ Ventilation & Sun Control.

Use **'Duco'** (in Title Case) in branded product names:

Correct

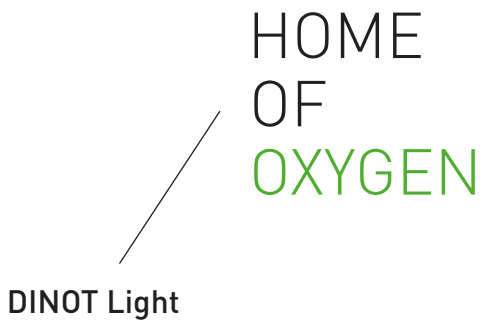
DucoBox, DucoTop, DucoKlep, Duco RoofFan...

Wrong

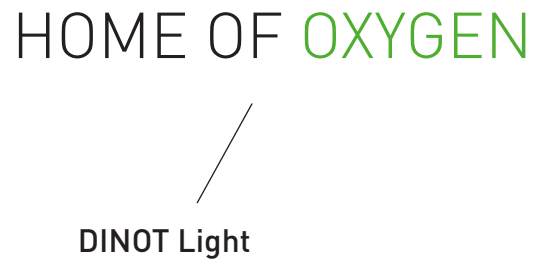
~~DUCO~~Box, ~~DUCO~~Top, ~~DUCO~~Klep, ~~DUCO~~ RoofFan...

Home of Oxygen

Vertical



Horizontal



Link to website

Small

We inspire at www.duco.eu

DINOT Regular / DINOT Bold

Big

We inspire at www.duco.eu

DINOT Light / DINOT Bold